

Janice Black, La Rosa Realty Downtown Orlando

Call Summary:

- Ross starts the call and pitched her.
- Ross quoted **\$225/month** with no contract.
- Ross shows her our client (Wilder Perez Realtor).
- Both buying and selling.
- Working hours and days **24/7**.
- Bi-weekly report.
- Ross shows her our client video on YouTube.
- Ross sent her our commitment.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is nice but asking questions about this campaign. She is already registered on Google and has a website <https://bjblackproperties.com/>. Ross quoted **\$225** for her listing optimization. Ross told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Ross pitched her for a voice searcher and quoted a \$75 one-time charge but she denied. Client said to Ross that let me try for a month for free so Ross said it's a gift for free if you like it, next month you can pay for it so deal her accordingly.

Additional Notes:

Ross closed the sale.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|---|
| • Owner name: | Janice Black |
| • Business name: | Janice Black, La Rosa Realty Downtown Orlando |
| • Business number: | (407) 690-1361 |

- Secondary number: 407 990 6125
- Business email: bjblack3000@gmail.com
- Business address: 47 E Robinson St #247, Orlando, FL 32801, United States
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)