

The One Renovation

Call Summary:

- Thomas starts the call and pitched him.
- Michael jumped over the call.
- Michael quoted **\$225/month** with no contract.
- Working hours and days **Monday to Friday 8AM-5PM and Saturday 8AM-2PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given by Emma.

QA Department Notes:

Client is humble and nice. He is not registered on Google and doesn't have a website. We have to register him on Google. Michael quoted **\$225** for his listing optimization. Emma took over the call and pitched him for a landing page, sent him a sample and quoted \$250 one-time charge but he said in August, I'll buy it so deal him accordingly. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Please take the address from him on the activation call.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|--------------------------|
| • Owner name: | Shon Granillo |
| • Business name: | The One Renovation |
| • Business number: | (951) 732-3989 |
| • Business email: | the1renovation@gmail.com |
| • Business address: | Not Provided |
| • Keywords | (5) |
| • Radius | (25) |

• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)