

Paula Sinisterra LPC

Call Summary:

- Ross starts the call and pitched her.
- Ross quoted **\$250/month** with no contract for 5 Ezee Webpages.
- Ross shows her our client websites (GN Exterior) (Wilder Perez Realtor).
- Card charged and disclaimer given.

QA Department Notes:

Client is good but asking so many questions so deal her accordingly. She is not registered on Google and doesn't have a website. Ross pitched her for Ezee webpage, sent her sample of the webpage and quoted **\$250** for 5 Ezee webpages. Webpages will be delivered within 4-5 working days. Ross told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client.

Additional Notes:

Please confirm her business address.

(<https://paulasinisterra.com/>) she has a domain of the website but it's not working. She wants the picture to be on her landing page.

Ross quoted \$300/month for website optimization and she is looking for website optimization in future as well so deal her accordingly.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|-----------------------------|
| • Owner name: | Paula Sinisterra |
| • Business name: | Paula Sinisterra LPC |
| • Business number: | (678) 995-9456 |
| • Secondary email: | sinisterra.paula@gmail.com |
| • Business email: | connect@paulasinisterra.com |
| • Business address: | Not Provided |

• Keywords	(5)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)