

Robert Hand - Realtor

Call Summary:

- Chris starts the call and pitched him.
- Blake jumped over the call.
- Blake quoted **\$250/month** with no contract.
- Blake shows him our client (Wilder Perez Realtor).
- 70% buying 30% selling.
- Working hours and days **24/7**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is good and easy to go with. He is already registered on Google and has a website <https://roberthand.kw.com/>. Blake quoted **\$250** for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him for a website, sent him some samples of the website and quoted \$800 one-time charge but he denied.

Additional Notes:

(Robert Hand FI 32571) Google listing.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|-----------------------|
| • Owner name: | Robert Hand |
| • Business name: | Robert Hand - Realtor |
| • Business number: | (850) 463-0930 |
| • Secondary number: | 619-302-1148 |
| • Business email: | roberthand@kw.com |
| • Business address: | Hidden on his listing |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)