

## TKG Details Matter LLC

### Call Summary:

- Thomas starts the call and pitched him.
- Client is doing Google ads as well.
- Blake jumped over the call.
- Blake quoted **\$225/month** with no contract.
- 60% residential 40% commercial.
- Working hours and days **Monday to Sunday 8AM-5PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

### QA Department Notes:

Client is good but asking questions about this campaign. He is not registered on Google and doesn't have a website. Client said to Blake that he registered himself on Google and the postcard arrived as well so Blake told him that put that code on your listing and your listing will be live on Google so deal him accordingly. Blake quoted **\$225** for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him for a website, sent him a sample of the website and quoted **\$2000** one-time charge. Two partial payments. Website will be delivered within 14 working days. **Color scheme of the website: Blue and White.** Client is agreed to buy a website from us but he said I'll buy it after two weeks so deal him accordingly. He just paid us for GMB optimization for **\$225**.

Website Sample: <https://clany.vamtam.com/>

### Additional Notes:

### Basic Information:

|                                              |     |
|----------------------------------------------|-----|
| Nationality:                                 | N/A |
| Previous experience with SEO Company:        | N/A |
| For how long the client is in this business: | N/A |

### Cross Checking the Information on CRM:

- Owner name: Troy Prapp

|                                      |                            |       |
|--------------------------------------|----------------------------|-------|
| • Business name:                     | TKG Details Matter LLC     |       |
| • Business number:                   | 703-940-6649               |       |
| • Secondary number:                  | 571) 576-4632              |       |
| • Business email:                    | tkgdetailsmatter@gmail.com |       |
| • Business address:                  | Not Provided               |       |
| • Keywords                           |                            | (5)   |
| • Radius                             |                            | (25)  |
| • Listings status                    |                            | (No)  |
| • Notes on CRM                       |                            | (Yes) |
| • Calls Committed                    |                            | (No)  |
| • Insisting more miles               |                            | (No)  |
| • Commitment of phone ringing        |                            | (No)  |
| • Reg on GMB (coached)               |                            | (Yes) |
| • Social Media Handling              |                            | (No)  |
| • Guarantee of ROI (First Month)     |                            | (No)  |
| • Scrapping Reviews                  |                            | (No)  |
| • SEO Procedure Explained            |                            | (Yes) |
| • Information in CRM                 |                            | (Yes) |
| • No of sale call mentioned in Notes |                            | (Yes) |
| • Disclaimer Read Properly           |                            | (Yes) |