

Client Name: Independent Lifestyle Opportunities

1st Call:

- Explained the plan showed her client.
- 5-6 keywords.
- Committed 25 miles Gradually
- 10 miles.
- [Timestamp 11:45] In \$200 I'll make you the number one.
- [Timestamp 12:00] the moment you start coming up on the first page I will guarantee you that sir, the return on investment is 110% guaranteed, the traffic!
- 70%mobile notary 30%mental health etc.
- Took down the info sent him all the commitments in his email and he paid online
- Closer also talked about making changes to hi site as well in the future
- Disclaimer given and call ended

QA Department Notes:

Customer is very easy to talk to and very co-operative. A good potential client and can work with us for a longer run. Client asks question and when he saw our clients he was sold. Closer explained him about the keywords and how we will assign him keywords and then he will be getting more traffic as well. Committed 10 miles and 25 miles Gradually. Also talked about some changes to his website in the future as well

Cross Checking the Information on CRM:

(Mentioning only incorrect Information)

- | | |
|-------------------------------|-------|
| • Name | |
| • Email | |
| • Business Address | |
| • Cellphone Number | (Yes) |
| • Services | (Yes) |
| • Keywords | (5-6) |
| • Radius Miles | (10) |
| • Listings Status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg On GMB (coached) | (N/A) |

- Social. Media Handling (No)
- Guarantee Of ROI (First Month) (Yes)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (No)
- Disclaimer read properly (Yes)