

RnB Boston Sprinkles

Call Summary:

- Aaron starts the call and pitched him.
- Wayne jumped over the call.
- Wayne quoted **\$250/month** with no contract for 5 Ezee webpages.
- Wayne shows him our client (Speedy garage services).
- Create YouTube channel.
- Help with reviews part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is good and easy to go with. He is not registered on Google and doesn't have a website. Wayne pitched him for Ezee Webpages, sent him a sample of the Ezee Webpage and quoted **\$250** for 5 Ezee Webpages. Webpages will be delivered within 4-5 working days. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Wayne pitched him for a voice searcher and quoted **\$50** one-time charge and he agreed but he has insufficient balance in his account so he didn't pay us for voice search so deal him accordingly.

Additional Notes:

Client wants to target only 15 miles so whatever city comes in 15 miles we have to target that for his business so deal him accordingly.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Raul Figueroa
- Business name: RnB Boston Sprinkles
- Business number: (857) 218-2502
- Business email: info@rnbostonsprinkles.com
- Business address: Not Provided
- Keywords

(5)

• Radius	(15)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)