Premier Home Improvement Co.

Call Summary:

- Wayne started the call.
- Target services (Roofing, Siding, Patio, Windows, Bathroom Re-Modeling, Flooring, Guttering).
- 100% residential jobs.
- Working hours and days **Monday to Friday (8am to 8pm) Saturday (8am to 4pm) Sunday (closed).**
- Showed our existing client (Speedy garage services).
- Quoted **$250/**month without no contract.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is nice and understanding and curious for results. He is already registered on Google and has a website https://premierhomeimprovementco.com/. Wayne quoted **$250** for his listing optimization. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Client stated that he put his trust in us. Client said he wanted to target more than 25 miles', Wayne discusses adding a landing page in future and educating the client about it but the client said he is not interested. Wayne pitched him for a voice searcher and quoted **$50** one-time charge and he agreed. He paid us a total of **$300.**

GMB Optimization: $250

Voice Searcher: $50

Total: $300

Additional Notes:

Client said that Roofing is his major service so deal him accordingly.

Client said to Wayne that don't email me call me directly.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Gerard Goodly
- Business name: Premier Home Improvement Co.
- Business number: (337) 235-3535
- Additional number (337) 704-8647
- Business email 1lending@bell.south.net
- Business address **502 Eraste Landry Rd Lafayette, LA 70506**
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)