

Steadfast Protection LLC

Call Summary:

- Emilia starts the call and pitched him.
- Wayne jumped over the call.
- Wayne quoted **\$350/month** with no contract for his two Google listing.
- Wayne shows him our client (FH Renovation LLC) (Dependable J M R siding).
- Working hours and days **24/7**.
- Wayne sent him our commitment and explain it.
- Wayne helps him to cancel his yelp ads for NY business.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged for listing optimization.
- Card charge through PayPal link for Website redesign.
- Disclaimer given.

QA Department Notes:

Client is good and easy to go with. He is already registered on Google and has a website <http://www.nycsecurityguards.com/>. Wayne quoted **\$350** for his two-listing optimization. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Wayne pitched him for redesign of his website, one for **NY** and the other one is in **Dallas, TX**, sent him a sample of the website and quoted **\$800** one-time charge for both websites and he agreed. Each website consists of **4 pages** only. Lifetime support on the website. He paid us a total of **\$850** and the remaining **\$300** he paid us on the delivery of the website. We have to create a logo for both websites and register the logo on Google as well under the same budget. Please sent him some samples of the logo.

Two GMB Listing Optimization: \$350

Two website redesigns: \$800 (He paid **\$500** for two websites and remaining amount is **\$300**).

Total: \$850

We have to redesign both website like this sample but websites should be different:

<https://themeim.com/wp/panthar/home-2/>

Additional Notes:

Client has another Google listing in Dallas, TX and we have to optimize that listing as well. We have to redesign his website as well for the Dallas, TX listing. We have to advertise this number and email for Dallas listings: **214-885-5050**

vincent@texas-securityguards.com

Website that we have to redesign for his Dallas Listing: <https://texas-securityguards.com/>

Client is registered on Google with this name in NY listing which is **(Steadfast Protection Security Services)** and he is registered on Google for Dallas listing with this name which is **(Steadfast Protection Texas Security Guards)** but client wants to change his name on both listing which is **steadfast protection LLC** so Wayne told him that I'll change the business name on both listing and he understood.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|----------------------------------|----------------------------------|
| • Owner name: | Vincent Naimo |
| • Business name: | Steadfast Protection LLC |
| • Business number: | 718-704-6613 |
| • Second business number: | 214-885-5050 |
| • Second business email: | vincent@texas-securityguards.com |
| • Business email: | steadfastprotection@gmail.com |
| • Business address: | Hidden on his listing |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (N/A) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |

- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)