

Andy Yuan, Exp Realty

Call Summary:

- Max starts the call and pitched him.
- He is doing Google ads as well.
- Wayne jumped over the call.
- Wayne quoted **\$225/month** with no contract.
- Wayne sent him our commitment and explain it.
- Wayne shows him our client (Wilder Perez Realtor).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through payment link and disclaimer given.

QA Department Notes:

Client is good but asking questions about this campaign. He is already registered on Google and has a website <https://andyyuan.exprealty.com/>. Wayne quoted **\$225** for his listing optimization. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | | |
|---------------------|------------------------|-------|
| • Owner name: | Andy Yuan | |
| • Business name: | Andy Yuan, Exp Realty | |
| • Business number: | (909) 975-8866 | |
| • Business email: | andyyuan1353@gmail.com | |
| • Business address: | Hidden on his listing | |
| • Keywords | | (5) |
| • Radius | | (25) |
| • Listings status | | (Yes) |
| • Notes on CRM | | (Yes) |
| • Calls Committed | | (No) |

- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)