

Jewels Construction & Handymen Services

Call Summary:

- Michael starts the call.
- Michael quoted **\$250/month** with no contract.
- Michael shows him our client (**Miami construction brokers**).
- Working hours and days Monday to Sunday 8AM-8PM.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is nice and understanding. He is already registered on Google and has a website <https://www.jewelsconstruction.work/>. Michael quoted **\$250** for his listing optimization. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Michael pitched him for a voice searcher and quoted \$100 one time charge but he denied.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	11 years

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Julian Cintron |
| • Business name: | Jewels Construction & Handymen Services |
| • Business number: | (754) 249-6939 |
| • Business email: | jewelsconstruc.handyman@handyservices@gmail.com |
| • Business address: | Hidden on his listing |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |

- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)