

Steve's Attention to Detail

Call Summary:

- Ross starts the call and pitched him.
- Blake jumped over the call.
- Blake quoted **\$200/month** with no contract.
- Blake shows him our client (**speedy garage services**).
- Working hours and days **8AM-7PM Monday to Friday**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through PayPal link and disclaimer given.

QA Department Notes:

Client is very humble and easy to go with. He is already registered on Google and has a website https://steve-s-attention-to-detail.ueniweb.com/?utm_campaign=gmb#header. Blake quoted **\$200** for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Client is just signed up with yelp yesterday but Blake convinced him for Organic marketing and signed him up for \$200 for GMB and waved off \$25 and Blake also told him that for this month your bill is \$200 but the next month your monthly bill is \$225 and he understood so deal him accordingly.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|-----------------------------------|
| • Owner name: | Steve Nebel |
| • Business name: | Steve's Attention to Detail |
| • Business number: | (510) 381-5585 |
| • Business email: | StevesAttentionToDetail@gmail.com |

- Business address: 3812 Vancouver Cir, Stockton, CA 95209, United States
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)