

Home Style Builders

Call Summary:

- Mark starts the call and pitched her.
- Wayne jumped over the call.
- Wayne quoted **\$200/month** with no contract for 1 Ezee Webpage.
- Wayne shows her our client website (GN Exterior).
- Wayne sent her our commitment.
- Card charged and disclaimer given.

QA Department Notes:

Client is good but asking so many questions. She is already registered on Google and has a website <https://www.homestylebuildersinc.com/>. Wayne pitched her for a landing page, sent her a sample of the Ezee webpage and quoted **\$200** for one Ezee Webpage. Wayne told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Wayne pitched her for redesign of homepage of her website and quoted **\$100** one-time charge and she agreed. She paid us a total of **\$300**.

1 Ezee Webpage: \$200

Homepage Redesign: \$100

Total: \$300

Sample page: <https://www.gnexteriors.com/>

Additional Notes:

We have to create one landing page on her website and we need to do SEO of that page with 6 Keywords. Clients and Wayne discussed 6 keywords as well so kindly have a look on it in CRM.

She said to Wayne that she has all the content for the home page and the layout as well so deal her accordingly.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Deirdra Collins
- Business name: Home Style Builders
- Business number: (310) 291-2797
- Business email: office@homestylebuildersinc.com
- Business address: 6750 Vantage Ave, North Hollywood, CA 91606, United States
- Keywords (6)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)