

Elite Asphalt Services LLC

Call Summary:

- Eric pitched him and he is running ads on yelp getting nothing.
- Eric quoted **\$250/month** with no contract.
- Eric helps him to cancel his yelp ads.
- Eric shows him our client (**speedy garage services**).
- Eric sent him our commitment.
- Working hours and days Monday to Saturday.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given by Blake.

QA Department Notes:

Client is humble and easy to go with. He is already registered on Google and has a website <http://easpro.net>. Eric quoted **\$250** for his listing optimization. Blake took over the call and told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him for a voice searcher but he said I already activated voice search on my phone.

Additional Notes:

Please reconfirm his business email.

Eric closed the sale.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	5 years

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Leery Irvin |
| • Business name: | Elite Asphalt Services LLC |
| • Business number: | (864) 525-4146 |
| • Business email: | leery@easpro.net (it's undeliverable) |
| • Business address: | Hidden on his listing |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)