

B&S Crane Service LLC

Call Summary:

- Lisa starts the call and pitched him.
- Emilia jumped over the call.
- Emilia explained him about GMB and Website SEO.
- Emilia quoted **\$300/month** with no contract for **website SEO**.
- Card charged and disclaimer given.

QA Department Notes:

Client is good and easy to go with. He is already registered on Google and has a website <http://www.bsironworks.com/> that is mention on his yelp ads. He has another website that is mention on his Google listing which is <https://www.konecranes.com/en-us>. Emilia quoted **\$300** for **website SEO** and he agreed. Emilia told him to give at least good six months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Website that we have to optimize: <https://bscraneservice.com/>.

Emilia closed the sale.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|--|
| • Owner name: | Adesh Seecharan |
| • Business name: | B&S Crane Service LLC |
| • Business number: | (407) 286-7660 |
| • Personal number: | 646-533-4420 |
| • Business email: | craneservice@bsironworks.com |
| • Business address: | 161 E Wetherbee Rd Suite 130, Orlando, FL 32824, United States |
| • Keywords | (5) |
| • Radius | (50) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)