

Five Point Auto Transport

Call Summary:

- Emilia starts the call and pitched him.
- Emilia shows him our client (speedy garage services).
- Emma jumped over the call.
- Emma quoted **\$225/month** with no contract.
- Emma sent him our commitment and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is good but asking questions about this campaign. He is not registered on Google but has a website <https://fivepoint.autos/>. We have to register him on Google at this address **10041 Forbes Ave North Hills, CA 91343, USA**. Emma told him that you will receive a postcard from Google within 4-5 working days. Emma quoted **\$225** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	10 years

Cross Checking the Information on CRM:

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|---------------------|--|
| • Owner name: | Albert Bushnakyan |
| • Business name: | Five Point Auto Transport |
| • Business number: | (818) 404-3303 |
| • Business email: | starautoexpress@yahoo.com |
| • Business address: | 10041 Forbes AveNorth Hills, CA 91343, USA |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (No) |
| • Notes on CRM | (Yes) |

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)