

JS-Smart Home

Call Summary:

- Oscar pitched him.
- Oscar quoted **\$200**/month with no contract.
- Oscar committed one landing page (free) under the same budget.
- Working hours and days **Monday to Sunday 7AM-10PM**.
- Michael took over the call and pitched him for a voice searcher.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through PayPal link and disclaimer given.

QA Department Notes:

Client is good and easy to go with. He is not registered on Google and doesn't have a website. We have to register him on Google at this address **1600 Celis St #35 San Fernando, CA 91340, USA**. Oscar quoted **\$200** for his listing optimization and committed one landing page (**free**) under the same budget. Michael took over the call and pitched him for a voice searcher and quoted **\$100** one-time charge and he agreed. He paid us a total of **\$300**. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

GMB Optimization: \$200

Voice Searcher: \$100

Total: \$300

Sample Landing Page: <https://bestwindowinstallationusa.com/coast-window/professional-window-covering-in-arroyo-grande-ca/>

Additional Notes:

He can't speak English very well so please speak slow English for him so deal him accordingly.

Oscar closed the sale.

He wants us to stay in contact with his partner too.

Partners Number and name: (818) 397-9341 (Rommel Flores Campanero)

Basic Information:

Nationality:

Spanish

Previous experience with SEO Company: N/A
For how long the client is in this business: N/A

Cross Checking the Information on CRM:

• Owner name:	Juan Ramón Solís
• Business name:	JS-SmartHome
• Business number:	(747) 230-0621
• Business email:	Juan.r.solis1982@gmail.com
• Business address:	1600 Celis St #35San Fernando, CA 91340, USA
• Keywords	(5)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(Yes)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)