

C&R remodeling

Call Summary:

- Victor starts the call.
- Emma jumped over the call.
- Emma quoted **\$250/month** with no contract.
- Only residential.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is already registered on Google but doesn't have a website. Emma quoted **\$250** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a landing page and quoted **\$200** one-time charge and he agreed. He paid us a total of **\$450**.

GMB Optimization: \$250

Landing page: \$200

Total: \$450

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|--------------------------------------|
| • Owner name: | Lin Zheng |
| • Business name: | C&R remodeling |
| • Business number: | (267) 679-0589 |
| • Business email: | 1345202@qq.com |
| • Business address: | 7S428 Creek Dr, Naperville, IL 60540 |
| • Keywords | (5) |

• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)