

Client Name: CM Painting

1st call

- Standard call showed him our clients, quoted \$225 and explained the plan to the client
- 7-10 miles with 5 keywords
- Registered him on google also created a GMB website for him
- Client was educated about the process as we are starting from scratch it will take some time and we will show some growth in the first month
- Created a logo for the customer as well.
- Charged the payment, gave the disclaimer
- Client played online
- Client was told that he has 40 days before next bill as we registered him on google.
- Call ended.

QA Department Notes:

Quite a simple call, the client was registered on GMB also we created a GMB webpage. We created a logo for him as well also offered him a professional logo for \$50 but he said we will do it later. Very easy to talk with. No miss-commitments were made on the call, 7-10 miles with 5 keywords.

Cross Checking the Information on CRM:

(Mentioning only incorrect Information)

- | | |
|-------------------------------|--------|
| • Name | |
| • Email | |
| • Business Address | |
| • Cellphone Number | (Yes) |
| • Services | (Yes) |
| • Keywords | (5) |
| • Radius Miles | (7-10) |
| • Listings Status | (No) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg On GMB (coached) | (Yes) |

- Social. Media Handling (No)
- Guarantee Of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (No)
- Disclaimer read properly (Yes)