

# 12 Watersports By Taerht

## Call Summary:

- Victor pitched him and he is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted **\$200**/month with no contract.
- Emma shows him our client (A4 painting plus).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is nice but a bit straight forward. He is already registered on Google and has a website <https://12watersportsbytaerht.godaddysites.com/>. Emma quoted **\$200** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a voice searcher and quoted \$75 one-time charge but he denied.

## Additional Notes:

Emma tried upselling him and he got offended and said to cancel the services, so kindly don't upsell anything to the customer for the 1st month and if he says to buy VS give him for **\$75**.

## Basic Information:

|                                              |     |
|----------------------------------------------|-----|
| Nationality:                                 | N/A |
| Previous experience with SEO Company:        | N/A |
| For how long the client is in this business: | N/A |

## Cross Checking the Information on CRM:

- |                     |                                             |
|---------------------|---------------------------------------------|
| • Owner name:       | Darryl Threatt                              |
| • Business name:    | 12 Watersports By Taerht                    |
| • Business number:  | (424) 348-0213                              |
| • Secondary number: | (818) 285-9227                              |
| • Business email:   | Darryl.Threatt@yahoo.com                    |
| • Business address: | 32700 Riverside Dr, Lake Elsinore, CA 92530 |
| • Keywords          | (5)                                         |
| • Radius            | (25)                                        |

|                                      |       |
|--------------------------------------|-------|
| • Listings status                    | (Yes) |
| • Notes on CRM                       | (Yes) |
| • Calls Committed                    | (No)  |
| • Insisting more miles               | (No)  |
| • Commitment of phone ringing        | (No)  |
| • Reg on GMB (coached)               | (N/A) |
| • Social Media Handling              | (No)  |
| • Guarantee of ROI (First Month)     | (No)  |
| • Scrapping Reviews                  | (No)  |
| • SEO Procedure Explained            | (Yes) |
| • Information in CRM                 | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly           | (Yes) |