

Rubio's Custom Iron Work

Call Summary:

- Thomas pitched him and he is running ads on yelp getting nothing.
- Emma jumped over the call.
- Emma quoted **\$225/month** with no contract.
- 80% residential 20% commercial.
- Emma helps him to cancel his yelp ads.
- Emma shows him our client (**A4 Painting plus**).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google at this address **15241 Broadmoor St #4 North Hills, CA 91343, USA**. Emma told him that you will receive a postcard from Google within 4-5 working days. Emma quoted **\$225** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a landing page, sent him a sample of the landing page and quoted **\$200** one-time charge and he agreed. Landing page will be delivered within 4-5 working days. He paid us a total of **\$425**.

Sample Link: <https://moving.ezeewebs.com/>

GMB Optimization: \$225

Landing page: \$200

Total: \$425

Additional Notes:

Please hide his business address.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Francisco Rubio
- Business name: Rubio's Custom Iron Work
- Business number: (818) 231-3937
- Business email: rubioworks02@gmail.com
- Business address: 15241 Broadmoor St #4 North Hills, CA 91343, USA
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)