

Gardening & Maintenance

Call Summary:

- Emma start the call.
- Emma quoted **\$225**/month with no contract.
- Emma sent him our commitment.
- Both residential and commercial.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is good but asking questions about this campaign. He is not registered on Google and doesn't have a website. We have to register him on Google at this address **43958 Balmier Ave Lancaster, CA 93535, USA**. Emma told him that you will receive a postcard from Google within 4-5 working days. Emma quoted **\$225** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a voice searcher and quoted **\$75** one-time charge and he agreed. He paid us a total of **\$300**.

GMB Optimization: \$225

Voice Searcher: \$75

Total: \$300

Additional Notes:

It was a very old follow up that Emma closed today.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|--------------------|-------------------------|
| • Owner name: | Carmen Lopez |
| • Business name: | Gardening & Maintenance |
| • Business number: | (805) 573-4881 |

- Secondary number: (661) 726-0560
- Business email: gardening101@live.com
- Business address: 43958 Balmier Ave Lancaster, CA 93535, USA
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)