

Dapper Direct

Call Summary:

- Eric start the call.
- Eric quoted \$200/month with no contract.
- Michael jumped over the call.
- Michael sent him our commitment and explain it.
- Working hours and days **Monday to Sunday 8AM-6PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through payment link and disclaimer given.

QA Department Notes:

Client is good but asking questions about this campaign. He is a bit sharp too so deal him accordingly. He is already registered on Google and has a website <https://dapperdirect.us/>. Michael quoted \$200 for his listing optimization. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Client is doing e-commerce as well.

Client is providing B2B and B2C delivery services.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|---------------------------------|
| • Owner name: | Arnold Botchway |
| • Business name: | Dapper Direct |
| • Business number: | (470) 725-8489 |
| • Business email: | Accountservices@dapperdirect.us |
| • Business address: | Hidden on his listing |
| • Keywords | (5) |

• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)