

Adrian O'Dell - Keller Williams Greater Columbus Realty

Call Summary:

- Ross start the call.
- Blake jumped over the call.
- Blake quoted **\$200/month** with no contract.
- Blake show him our client (**Wilder Perez Realtor**).
- 70% selling 30% buying.
- Working hours and days **Monday to Friday 8:30AM-5:30PM**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and easy to go with. He is already registered on Google and has a website <https://sellwithadrianodell.kw.com/>. Blake quoted **\$200** for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him for the website, sent him two samples of the website and quoted \$800-\$1000 one-time charge but he said maybe in future I'll buy it so deal him accordingly.

Additional Notes:

It was a very old follow of Ross that Blake closed today.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	5 years

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Adrian O'Dell |
| • Business name: | Adrian O'Dell - Keller Williams Greater Columbus Realty |
| • Business number: | (419) 612-8379 |
| • Business email: | adrian.odell@kw.com |
| • Business address: | 1 Easton Oval, Columbus, OH 43219 USA |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)