

Dora's Green Cleaning

Call Summary:

- Emilia pitched her and she is running ads on yelp getting some jobs.
- Emma jumped over the call.
- Emma quoted \$200/month with no contract.
- Both residential and commercial.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice but she is not willing to spend more money on marketing but Emma convinced her and signed up for \$200 for GMB. She is not registered on Google and doesn't have a website. We have to register her on Google at this address **4376 Claudio Ln Anderson, CA 96007, USA.** Emma told her that you will receive a postcard from Google within 4-5 working days. Emma quoted **\$200** for her listing optimization. Emma told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Emma pitched her for a voice searcher and quoted **\$50** one-time charge and she agreed. She paid us a total of **\$250**.

GMB Optimization: \$200

Voice Searcher: \$50

Total: \$250

Additional Notes:

She has a website on Wix but don't know the URL will find and let us know on Activation call so deal her accordingly.

She said to Emma that her niece was running google for her.

Please don't upsell her anything.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Dora Valdovinos
• Business name:	Dora's Green Cleaning
• Business number:	(530) 276-3202
• Business email:	dorasgreencleaning@yahoo.com
• Business address:	4376 Claudio Ln Anderson, CA 96007, USA
• Keywords	(5)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(Yes)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)