

InvizaGrip

Call Summary:

- Thomas pitched him and he is running ads on yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$250/month with no contract.
- Both residential and commercial.
- Client is running Google ads as well.
- Emma show him our client and sent him the screen shot (A4 painting plus).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is already registered on Google and has a website <https://www.invizagrip.com/>. Emma quoted **\$250** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a voice searcher and quoted **\$150** one-time charge for (Alexa, Siri, Google search) and he agreed. He paid us a total of **\$400**.

GMB Optimization: \$250

Voice Searcher: \$150

Total: \$400

Additional Notes:

He is a Non-slip Solution provider, so kindly use his website (<https://www.invizagrip.com/>), to target the keywords and know about the business category so deal him accordingly.

His business address is hidden on his listing but Emma took the address from him where he got the postcard.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Cristian Popadiuc
• Business name:	InvizaGrip
• Business number:	(916) 666-3008
• Business email:	Cristipopadiuc@yahoo.com
• Business address:	243 Chisum Ave Rio Linda, CA 95673, USA
• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)