

AZ Muscle Movers LLC

Call Summary:

- Peter pitched him and he is running ads on yelp getting 3 leads.
- Ross jumped over the call.
- Ross quoted \$250/month with no contract.
- Ross show him our client (VKH Movers).
- Working hours and days **Monday to Sunday 7AM-7PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged
- Disclaimer given by Blake.

QA Department Notes:

Client is nice and easy to go with. He is not registered on Google but has a website <https://azmusclemovers.com/>. We have to register him on Google. Ross quoted \$250 for his listing optimization. He is looking for good results so we have to perform well to make him our permanent client. Blake took over the call and pitched him for a voice searcher and quoted a \$100 one-time charge but he denied. Blake told him to give at least three months to this campaign to see great results.

Additional Notes:

Ross closed the sale.

Please confirm his business address where he wants to register himself.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	5 years

Cross Checking the Information on CRM:

- | | |
|--------------------|------------------------|
| • Owner name: | Johnathan Marez |
| • Business name: | AZ Muscle Movers LLC |
| • Business number: | (480) 479-0206 |
| • Business email: | jon@azmusclemovers.com |

• Personal email:	johnathanmarez@gmail.com	
• Business address:	Not provided	
• Keywords		(5)
• Radius		(25)
• Listings status		(No)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(No)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)