

NEXT GEN REALTY

Call Summary:

- Chris pitched him and he is running ads on yelp getting some calls.
- Michael jumped over the call.
- Michael quoted **\$250/month** with no contract.
- Michael show him our client (**Wilder Perez Realtor**).
- 70% selling 30% buying.
- Working hours and days **Monday to Sunday 8AM-5PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is already registered on Google and has a website <https://www.century21ateam.com/>. Michael quoted **\$250** for his listing optimization. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Client asked about the voice searcher and Michael told him that yes, we are provided with a Voice Searcher plug in and quoted a **\$100** one-time charge and he agreed. He paid us a total of \$350.

GMB Optimization: \$250

Voice Searcher: \$100

Total: \$350

Additional Notes:

He has another website that is mentioned on his listing which is <https://www.albertnavarrorealty.com/> but we have to attached this website on his listing which is <https://www.century21ateam.com/>.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	17 Years

Cross Checking the Information on CRM:

- Owner name: Albert Navarro
- Business name: NEXT GEN REALTY
- Business number: (562) 673-7357
- Business email: Longero21@yahoo.com
- Business address: 5450 Orange Ave, Long Beach, CA 90805, United States
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)