

Heavy Duty Movers

Call Summary:

- Aaron pitched him and he is running ads on yelp getting nothing.
- Derrick jumped over the call.
- Derrick explained him about GMB.
- Blake took over the call.
- Blake quoted \$250/month with no contract.
- Blake show him our client (VKH Movers).
- Working hours and days **24/7**.
- Bi-Weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice but a bit straight forward. He is not registered on Google and doesn't have a website. We have to register him on Google. Blake quoted \$250 for his listing optimization. Blake pitched him for a new website, sent him the sample of the website and quoted \$600 one-time charge but he denied. Blake pitched him for a voice searcher and quoted \$100 one-time charge but he denied it as well so deal him technically. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Please confirm his business address where he wants to register himself.

Please avoid upsell to this client.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|------------------|--------------------|
| • Owner name: | Darryl Edward Hall |
| • Business name: | Heavy Duty Movers |

• Business number:	(856) 457-2153	
• Business email:	rbrwn659@gmail.com	
• Business address:	Not provided	
• Keywords		(5)
• Radius		(25)
• Listings status		(No)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(No)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)