

Aircules Mechanical LLC

Call Summary:

- Rich called & pitched.
- Customer running ads on yelp getting few calls.
- Emma took over the call.
- Price quoted \$225 month to month no contract.
- Services: HVAC installation, Electric Furnace repair, Duct Replacement, Commercial refrigeration.
- 80% Residential 20% Commercial.
- Bi-Weekly Report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Disclaimer given card charged.

QA Department Notes:

Customer good but a bit straight forward so deal him accordingly. Customer is registered on Google and has a website <https://aircules-mechanical.business.site/>. Emma charged \$225 for his Google Listing Optimization. Emma explained the customer gave this campaign three months to see the best results out of it. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a Voice search plug-in One-time charge for \$100 but the customer denied it.

Total Bill: \$225

Additional Notes:

Customer wanted to target 50 miles straight away but Emma explained will gradually target 25 miles and he understood.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Abel Ybarra
- Business name: Aircules Mechanical LLC
- Business number: (210) 763-4698
- Business email: airculesmechanical@gmail.com
- Personal Email: Not Provided
- Business address: Hidden on Listing
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)