

Superb Construction LLC

Call Summary:

Call 1:

- Aaron pitched him and he is running ads on yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$250/month with no contract.

Call 2:

- Aaron start the call.
- Derrick took over the call.
- Derrick show him our client (Radiant cleaning services) (speedy garage services).
- Bi-weekly report.
- Derrick sent him our commitment and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through payment link and disclaimer given.

QA Department Notes:

Client is nice and easy to go with. He is already registered on Google and has a website <https://www.superb-construction.com/>. Derrick quoted **\$225** for his listing optimization. Derrick told him to give a couple of months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Derrick pitched him for the redesign of his website, sent him the samples of the website and quoted \$750-\$1000 onetime charge but he said I'll think about it so deal him accordingly.

Additional Notes:

Basic Information:

Nationality:	China
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Zach Liu
- Business name: Superb Construction LLC

• Business number:	781-333-9820
• Business email:	zach.superbcon@gmail.com
• Business address:	87 Swift Rd, Framingham, MA 01702, United States
• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)