

DCK Pool Cleaners

Call Summary:

- Albert start the call.
- Blake jumped over the call.
- Blake quoted \$225/month with no contract.
- Blake sent her our commitment.
- Working hours and days **Monday to Friday 8AM – 6PM and Saturday 8AM – 2PM.**
- Bi-Weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and easy to go with. She is already registered on Google and has a website <https://www.dckpoolcleaners.com/>. Blake quoted \$225 for her listing optimization. Blake told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Blake pitched her for a voice searcher and quoted \$175 one-time charge but she said I'll think about it, maybe in future I'll buy it so deal her accordingly.

Additional Notes:

It was an old follow up of Albert that Blake closed today.

She is already coming up number one on her area under the map so deal her accordingly.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|-----------------------------|
| • Owner name: | Jocelin Zuloaga |
| • Business name: | DCK Pool Cleaners |
| • Business number: | (813) 809-0917 |
| • Business email: | contact@dckpoolcleaners.com |
| • Business address: | Hidden on her listing |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)