

Townline Roofing LLC

Call Summary:

- Max pitched him and he is running ads on Yelp getting nothing.
- Michael jumped over the call.
- Michael quoted \$250/month with no contract.
- Michael show him our client (G&N Exterior).
- Working hours and days **Monday to Saturday 24/6**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google at this address **325 W Townline Rd 12Willard, OH 44890, USA**. Michael told him that you will receive a postcard from google within 4-5 working days. Michael quoted **\$250** for his listing optimization. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Michael pitched him for a voice searcher and quoted **\$150** one-time charge and he agreed. He paid us a total of **\$400**.

GMB Optimization: \$250

Voice Searcher: \$150

Total: \$400

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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| • Owner name: | Irvin Burkholder |
| • Business name: | Townline Roofing LLC |

- Business number: (567) 227-0002
- Business email: townlineroofing0002@gmail.com
- Business address: 325 W Townline Rd 12Willard, OH 44890, USA
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)