

Baja Pro Painting

Call Summary:

- Aaron pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$225/month with no contract.
- Working hours and days **Monday to Saturday 7AM - 4:30PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is not registered on Google but has a website <https://bajapropainting.com/contact.php>. We have to register him on Google. Blake told him that our CST team will take the address from you on the activation call and you will receive a postcard from Google within 5 working days. Blake quoted \$225 for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him for a voice searcher and quoted a \$150 one-time charge and he agreed. He paid us a total of \$375.

GMB Optimization: \$225

Voice Search: \$150

Total: \$375

Additional Notes:

Basic Information:

Nationality:	Spanish
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|------------------|-------------------|
| • Owner name: | Rolando Dominguez |
| • Business name: | Baja Pro Painting |

• Business number:	805-651-5490	
• Business email:	info@bajapropainting.com	
• Personal email:	rolodomi@gmail.com	
• Business address:	Not provided	
• Keywords		(5)
• Radius		(25)
• Listings status		(No)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(Yes)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)