

Shannon Brady - Berkshire Hathaway Home Services

Call Summary:

- Aron pitched her.
- She is doing Yelp ads getting no results.
- Blake took over the call.
- Blake show her our active client (Wilder Perez Realtor).
- Price quoted \$250 month to month no contract.
- 70% selling 30% buying.
- Working Hours **24/7**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Disclaimer given card charged.

QA Department Notes:

Customer is very understanding and easy to go with. She is already registered on Google and has a website <https://shannonbrady.bhhscaproperties.com/>. Blake quoted 250\$ for Listing Optimization. Blake told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Blake pitched her for a voice searcher and quoted \$150 one-time charge and she agreed so we have to plug in three voice searchers with her listing (**Alexa, Siri, Google searcher**). She paid us a total of \$400.

GMB Optimization: \$250

Voice Searcher: \$150

Total: \$400

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Shannon Brady
- Business name: Shannon Brady, Berkshire Hath Him SVCS Prop
- Business number: (626) 523-3242
- Business email: shannon@shannonbradyrealty.com

- Business address: 10750 Civic Center Dr STE 200, Rancho Cucamonga, CA 91730, USA
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)