

Grullo Wheels Tire Shop

Call Summary:

- Customer called by himself and William pitched him and he is running ads on yelp getting nothing.
- Oscar jumped over the call and explained him about GMB.
- Jennifer took over the call.
- Jennifer quoted \$225/month with no contract.
- Jennifer show him our client (**speedy garage services**).
- Services: Roadside Assistance, Tire Installation, Tire Repair, Wheel Alignment, Wheel Balancing
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charge disclaimer given.

QA Department Notes:

Client is nice and easy to go with. He is already register on Google and has a website <http://gwtireshop.com/> but it's not working yet so deal him accordingly. Jennifer quoted **\$225** for his listing optimization. Jennifer told him that give at least three months to this campaign to see great results. He is looking for good results so we have to perform great to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	A month

Cross Checking the Information on CRM:

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|--------------------|-------------------------|
| • Owner name: | Fransisco Flores |
| • Business name: | Grullo Wheels Tire Shop |
| • Business number: | (602) 781-7751 |
| • Business email: | penjel12@hotmail.com |

- Business address: 2401 W McDowell Rd, Phoenix, AZ 85009, United States
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)