

# Spark a Career Counseling + Business Coaching

## Call Summary:

- Client called us on company line.
- Jennifer transfers the call to Emma.
- Emma quoted \$250/month with no contract.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is humble and understanding. She is already registered on Google and has a website <https://www.sparkacareer.com/>. Emma quoted \$250 for her listing optimization. Emma told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Emma pitched her for a voice searcher and quoted \$100 one-time charge and she agreed. She paid us a total of \$350.

**GMB Optimization: \$250**

**Voice searcher: \$100**

**Total: \$350**

## Additional Notes:

It was an old follow up of Emilia that Emma closed today.

## Basic Information:

|                                              |     |
|----------------------------------------------|-----|
| Nationality:                                 | N/A |
| Previous experience with SEO Company:        | N/A |
| For how long the client is in this business: | N/A |

## Cross Checking the Information on CRM:

- |                     |                                                     |
|---------------------|-----------------------------------------------------|
| • Owner name:       | Kristin Schuchman                                   |
| • Business name:    | Spark a Career Counseling + Business Coaching       |
| • Business number:  | 503) 754-2636                                       |
| • Business email:   | kkschuchman@gmail.com                               |
| • Business address: | 6018 SE Stark St, Portland, OR 97215, United States |
| • Keywords          | (5)                                                 |

|                                      |       |
|--------------------------------------|-------|
| • Radius                             | (25)  |
| • Listings status                    | (Yes) |
| • Notes on CRM                       | (Yes) |
| • Calls Committed                    | (No)  |
| • Insisting more miles               | (No)  |
| • Commitment of phone ringing        | (No)  |
| • Reg on GMB (coached)               | (N/A) |
| • Social Media Handling              | (No)  |
| • Guarantee of ROI (First Month)     | (No)  |
| • Scrapping Reviews                  | (No)  |
| • SEO Procedure Explained            | (Yes) |
| • Information in CRM                 | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly           | (Yes) |