

Intelligent Casa

Call Summary:

- Rich pitched him and he is running ads on Yelp getting jobs.
- Blake jumped over the call.
- Blake quoted \$250/month with no contract.
- Blake explained him about GMB app.
- Working hours and days **Monday to Friday 9AM-5PM and Saturday-Sunday appointment only.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is already registered on Google and has a website <https://intelligencasa.com/>. (**Intelligent Casa**) is his second business which we have to optimize for him. He has no Yelp link for this business so deal him accordingly. Blake quoted \$250 for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him for a website, sent him samples of the website but client said I'll think about it. Blake pitched him for a voice searcher and quoted \$100 one-time charge and he agreed. He paid us a total of \$350.

GMB Optimization: \$250

Voice searcher: \$100

Total: \$350

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Brian Georges
- Business name: Intelligent Casa
- Sale Call number: 602) 767-2007
- Business number: 623) 850-8001
- Secondary number: 480-239-4229
- Secondary email: sales@macmediainc.com
- Business email: smarthomes@macmediainc.com
- Business address: 15525 N 83rd Ave #107, Peoria, AZ 85382, United States
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)