

Phoenix Pebble Pool

Call Summary:

- Derrick start the call.
- Derrick quoted \$275/month with no contract.
- Bi-weekly report.
- Derrick sent him his activation account number.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is very humble and understanding. He is already registered on Google and has a website <https://www.pebblerepair.com/>. Derrick quoted \$275 for his listing optimization. Derrick told him to give more couple of months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

It was an old follow up of Oscar that Derrick closed today.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|-------------------------|
| • Owner name: | Michael Edgar |
| • Business name: | Phoenix Pebble Pool |
| • Business number: | (602) 499-3177 |
| • Personal email: | mike@pebblerepair.com |
| • Business email: | pebblepatcher@gmail.com |
| • Business address: | Hidden on his listing |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)