

# The Right Way Tax Services

## Call Summary:

- Blake start the call.
- Blake quoted \$225/month with no contract.
- Working hours and days **Monday to Friday 10 AM to 6 PM and Saturday only appointment.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is nice and humble. She is already registered on Google and has a website <https://therightwaytaxservices.com/>. Blake quoted \$225 for her listing optimization. Blake told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client.

## Additional Notes:

It was a follow up of Eric that Blake closed today.

## Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	<b>20 years</b>

## Cross Checking the Information on CRM:

- |                     |  |
|---------------------|--|
| • Owner name:       | Lyniece Brown  |
| • Business name:    | The Right Way Tax Services                                   |
| • Business number:  | (310) 431-1827   |
| • Business email:   | info@therightwaytaxservices.com                              |
| • Business address: | 14311 Cerise Ave Ste 204, Hawthorne, CA 90250, United States |
| • Keywords          | (5)  |
| • Radius            | (25)   |
| • Listings status   | (Yes)  |
| • Notes on CRM      | (Yes)  |

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)