

Gcs Contracting

Call Summary:

- Nick pitched, client running ads on Yelp.
- Derrick took over the call and explained the plan of action.
- Casual discussion regarding keywords and how this campaign will work.
- Showed our client **Dependable J M R Siding**.
- Derrick mentioned that it is an organic market.
- \$225 per month with no contract.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Website in the same package.
- Bi-Weekly Report.
- The line was not clear so Derrick called him from his line.
- Card charged and disclaimer given.

QA Department Notes:

Client is very nice but he is confused to sign up because he is concerned for results and said I am signing up for a reason if I don't get results there is no reason of signing up for this campaign. Derrick said that it will take three months to see full potential of this campaign but client was skeptical because he wants results a bit faster. Derrick convinced him by explaining the benefits of organic marketing. Derrick gain his trust, client is hoping for good results and he acknowledge Derrick to guide him well regarding the campaign.

Additional Notes:

Derrick committed for a landing page in same package.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: George Sanchez
- Business name: Gcs Contracting
- Business number: (845) 260-8773
- Business email: gcscontractinginc@gmail.com
- Business address: Not provided.
- Keywords (-)
- Radius (-)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)