

# Mountain Xpress Delivery Services

## Call Summary:

- Emilia pitched, Client running ads on Yelp, just started.
- Not registered on Google.
- Emma jumped over the call and explain the process of GBP.
- Showed our client **Expo logistics**.
- Create YouTube channel and post an animated video every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- \$225 per month with no contract.
- Bi-Weekly Report.
- He wants to check response from Yelp first but Emma
- Emma texted him our website link and proposal as well.
- Emma said he will share pictures for his listings.
- **It will take a week to be live on Google then we start the work further.**
- Payment charged can disclaimer given.

## QA Department Notes:

Client is very good; he is understanding too. He is running ads on Yelp just started it. Emma convinced him to sign up for GBP in \$225. We have to register him on Google. Client do not have a website, Emma set base for website up sell in near future if we perform well in first month so deal him accordingly. He also mentioned that I will decide after a month that which way I'll go Yelp or Google. Emma mentioned three months are important for this campaign to see full potential.

## Additional Notes:

He started a new business and Yelp ads as well. We have to register him on this address:  
**314 Rate Rd Cedar Pines Park, CA 92322.**

## Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

## Cross Checking the Information on CRM:

- Owner name: Claudio Cascio
- Business name: Mountain Xpress Delivery Services
- Business number: 909-202-8916
- Business email: [cascioandcompany@aol.com](mailto:cascioandcompany@aol.com)
- Business address: 314 Rate Rd Cedar pines Park, CA 92322
- Keywords (5-6)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)