

Morales Brother's Carpet Cleaning Corp

Call Summary:

- Emilia pitched him and he is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$225/month with no contract.
- Emma show him our client (Maggy Maid of Sacramento) (Radiant cleaning services).
- Emma committed one landing page (Free) under the same budget.
- Emma sent him our commitments and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Antonio is nice and easy to go. He is not registered on Google and doesn't have a website. We have to register him on Google. Antonio wants to target only 20 miles. Emma quoted \$225 for his listing optimization. Emma committed one landing page (Free) under the same budget. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Please confirm his business address where he wants to register himself.

10% off

- Get 10% off on your purchase of \$100 or more.
- Offer valid until April 21th.

Add this information on his one-page website (free) which Emma committed to him. We have to pause his google ads as he requested to Emma.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	1 and half year

Cross Checking the Information on CRM:

- Owner name: Antonio Morales

- Business name: Morales Brother's Carpet Cleaning Corp
- Business number: (909) 273-9298
- Business email: moralesbroshomeservices@gmail.com
- Business address: Not Provided
- Keywords (5-6)
- Radius (15-20)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)