

Global Low Voltage

Call Summary:

- Leo pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$200/month with no contract.
- 25 miles gradually.
- 5 keywords.
- Working hours and days **Monday to Sunday 8 AM to 8 PM.**
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Sent him our company payment link.
- Card charged disclaimer given.

QA Department Notes:

Client is skeptical at the time of payment because he has been scammed so many times and didn't want to share his credit card details so that's why he is paying through our company payment link. He is not registered on Google and doesn't have a website. We have to register him on Google. Blake quoted \$200 for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He'll be giving the address on the activation call. So he'll be looking for results and then he'll buy a website as well. We have to perform well to make him our permanent client. Blake canceled his Yelp account and sent him a screenshot.

Additional Notes:

Client own this business in 2003.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	20 years

Cross Checking the Information on CRM:

- Owner name: Karo Ohanyan
- Business name: Global Low Voltage
- Secondary number: (424) 566-9454
- Business number: 747-277-6530

