

# Square Foot Movers

## Call Summary:

- Max pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne quoted \$250/month with no contract.
- 25 miles gradually.
- 5 keywords.
- Wayne show him our client (VKH Movers).
- Both residential and commercial moving.
- Wayne sent him a sample websites and quoted \$500 but he denied.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is nice and understanding. He is already registered on Google and has a website <https://squarefootmovers.wixsite.com/squarefootmovers>. Wayne quoted \$250 for his listing optimization. Wayne sent him a sample website and quoted \$500 but he denied. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

## Additional Notes:

## Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

## Cross Checking the Information on CRM:

- Owner name: Mason Best
- Business name: Square Foot Movers
- Business number: (502) 471-6829
- Business email: squarefootmovers@gmail.com
- Business address: 2005 Spring St, Jeffersonville, IN 47130, United States
- Keywords (5)
- Radius (25)

- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)