

Summer Exterior INC.

Call Summary:

- Ethan pitched her and she is running ads on Yelp getting nothing.
- Derrick jumped over the call.
- Derrick quoted \$250/month with no contract.
- She is already registered on Google but doesn't have a website.
- Derrick show her our client (speedy garage services) (G N exteriors).
- Working days and hours **24/7**.
- Both residential and commercial.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Sent her a payment link.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. She is already registered on Google but doesn't have a website right now but she said to Derrick that someone is developing a website for her. Fatima, she takes care of the **marketing affairs**. Derrick quoted \$250 for her listing optimization. Derrick told her to give couple of months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client.

Additional Notes:

Please confirm her business name because she is already register on Google with this name **Summer Exterior INC.**

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Fatima Tenezaca
- Business name: Summer Exterior INC.
- Business number: (508) 818-7595

- Secondary number: (774) 279-3283
- Personal number: (781) 783-4894
- Business email: summerexteriorinc@gmail.com
- Business address: 45 Coral St, Brockton, MA 02302, United States
- Keywords (-)
- Radius (-)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)