

Abie Fashions LLC

Call Summary:

- Emilia pitched her and she is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$200/month with no contract.
- She is already registered on Google and had a website too.
- 25 miles gradually.
- 5-6 keywords.
- Emma sent her a proposal.
- Her daughter develops a website for her business.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. She is already registered on Google and has a website <http://Abiefashions.com>. Her daughter develops a website for her business. Emma quoted \$200 for her listing optimization. Her daughter helps her in all marketing affairs. Emma told her to give at least three months to this campaign to see great results. She has already spent a lot of money in marketing with local directories. Emma told her that the CST manager helped her to cancel her Yelp account and FB ads as well so deal her accordingly. She is looking for good results so we have to perform well on her listing to make her our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Abie O Obakpolor
- Business name: Abie Fashions LLC
- Business number: (973) 489-5042
- Business email: abiefashions7@gmail.com
- Business address: 191 19th Ave Irvington, NJ 07111, USA

- Keywords (5-6)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)