

# Sunny Residential Clean

## Call Summary:

- Leo pitched her and she is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne quoted USD \$200/month with no contract.
- She is already registered on Google but doesn't have a website.
- Customer wants to target only **10 miles**.
- 5 keywords.
- Wayne show her our client (**Radiant cleaning services**).
- Wayne help her to cancel her Yelp account.
- 80% residential 20% commercial only office cleaning.
- Working hours and days **Monday to Saturday 9 AM to 5 PM**.
- Wayne told her about GMB app.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is curious and asking questions about this campaign. She is already registered on Google. She has a website that is not active yet so deal her accordingly. Wayne quoted USD \$200 for her listing optimization. She wants good results from this campaign so we have to perform well and make her our permanent client. Wayne told her to give at least three months to this campaign to see great results.

## Additional Notes:

We have to change the address on her listings and put a new address which is **3716 Bow Anne Rd NW Calgary, AB T3B 2T8, Canada**.

## Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

## Cross Checking the Information on CRM:

• Owner name:	Malim Bender
• Business name:	Sunny Residential Clean
• Business number:	403-819-8197
• Business email:	sunnycleanservice@gmail.com
• Business address:	8613 34 Ave NW, Calgary, AB T3B 1R5, Canada
• Keywords	(5)
• Radius	(10)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)