

## Call Summary:

- Max pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted **USD \$200 or \$255 Canadian dollars**/month with no contract.
- He is not registered on Google but had a website.
- Blake help him to cancel his Yelp account.
- 25 miles gradually.
- 5 keywords.
- Blake sent him a proposal and explain it.
- Working hours and days **Monday to Sunday 9 Am to 7 PM.**
- Blake committed one-page website under the same budget as well.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is very sharp and intelligent. He had done his qualification for a doctorate in management marketing and he said I'm a marketer. He asks so many questions about this campaign but Blake handled him very professionally and technically. He is not registered on Google but has a website <http://gsmortgagecenter.com/>. We have to register him on Google on this address **6 Flatbush Ln Brampton, ON L7A 2R6, Canada**. Blake committed one-page website under the same budget. Blake quoted USD \$200 or \$255 Canadian dollars for his listing optimization. Blake told him that he will receive a postcard within 5-7 working days. Blake told him to give at least three months to this campaign to see great results.

## Additional Notes:

## Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	<b>September 2021</b>

## Cross Checking the Information on CRM:

- Owner name: GhanShyam Sharma
- Business name: Ghan Shyam Sharma
- Business number: 647-629-4910
- Personal number: 437-246-8616
- Business email: info@shrirammktg.in
- Personal email: ghanshyasharma.gs@gmail.com
- Business address: 6 Flatbush LnBrampton, ON L7A 2R6, Canada
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)