

Aupa Electric

Call Summary:

- Max pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted **USD \$225 or \$286.74 Canadian dollars**/month with no contract.
- He is already registered on Google and had a website too.
- 100% residential.
- 25 miles gradually.
- 5 keywords.
- Working hours and days **Monday to Friday 8 AM-8 PM.**
- Bi-weekly report.
- Blake told him that he receives a post-card within 5 working days.
- Blake told him that give at least three months to this campaign to see good results
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Blake sent him a Payment link.
- Card charged disclaimer given.

QA Department Notes:

Client is nice, understanding and easy to go. He is already registered on Google with this address which is **1111 Lawrence Ave W Ste 101 Toronto, ON M6A 1E1 Canada** and had a website <http://www.aupaelectric.ca>. He wants to register himself on his physical address so we have to register him on this address which is **2-2623 Lauzon Road Windsor ON**. Blake quoted **USD \$225 or \$286.74 Canadian dollars** for his listing optimization. Blake told him that you receive a post-card in 5 working days. Blake told him that give at least three months to this campaign to see good results and he agreed.

Additional Notes:

Kindly reconfirm the customer which listing he wants to optimize. Toronto listing or we have to create a new one in Windsor where he is shifting his business soon.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	12 years

Cross Checking the Information on CRM:

• Owner name:	Jackson Kazondunge
• Business name:	Aupa Electric
• Business number:	647-550-3287
• Business email:	info@aupaelectric.ca
• Personal email:	jkazondunge@gmail.com
• Business address:	1111 Lawrence Ave W Ste 101 Toronto, ON M6A 1E1 Canada
• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(Yes)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)